

WHEREAS; known as “America’s Dairyland,” Wisconsin is recognized both nationally and globally for its achievements in dairy production, processing, research, and technology, and the kefir industry represents a critical aspect of the state’s dairy industry; and

WHEREAS; a cultured, fermented milk drink, kefir is a nutrient-rich dairy product containing high levels of calcium, magnesium, vitamins, and more, providing a unique combination of live and active probiotic cultures, all of which are beneficial to individuals’ overall and long-term health; and

WHEREAS; by sourcing milk from the nation’s dairy farms, including in Wisconsin, the kefir industry helps drive innovation in the state and nation’s dairy industry, provides critical employment opportunities, and expands the availability of products that both Wisconsinites and Americans have come to enjoy; and

WHEREAS; today, the state of Wisconsin joins all Wisconsinites and kefir enthusiasts and producers across the state in celebrating kefir and its many benefits and contributions to the state’s dairy industry;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim June 18 2025 as

KEFIR DAY

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 13th day of June 2025.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State